

Subject Index to

# dental management

January through December, 1967

## ACCOUNTING

- What's With Withholding Now? Jan., p. 79
- Checklist for Your Professional Deductions, Feb., p. 81
- Seven Keys To Cash Control, May, p. 67

## AMERICAN DENTAL ASSOCIATION

- The A.D.A.'s New Care Plan for Kids, Feb., p. 35

## ASSISTANTS

- That Helping Hand in the Office
  - What She Gets From You, Apr., p. 35
  - What She Deserves From You, Apr., p. 55
  - Ways to Pick a Winner, Apr., p. 89
  - That Helping Hand in the Office . . . Strikes Back, Apr., p. 109
- So You'd Like To Be Liked, May, p. 33
- Seven Keys To Cash Control, May, p. 67
- That Office Menace: The "Indispensable" Assistant, Nov., p. 31
- New Patients Welcome! But Do They Know It? Nov., p. 85

## AUTOMOBILES

- For More Tax Mileage From Your Car., Mar., p. 48

## BANKS & BANKING

- That Credit Card in Your Future, Sept., p. 27

## COLLECTIONS

- How Hiring a Relative Can Pay Off, Feb., p. 25
- Your Uncollected Accounts: Aging Gracefully? Jul., p. 87
- The Undoing of a Doctor, Sep., p. 47

## CREDIT

- That Credit Card in Your Future, Sep., p. 27

## DENTAL HEALTH INSURANCE

- Where the Kiddie Kare Plan is Rolling Now, Jul., p. 35

## DENTAL HEALTH PROGRAMS

- The A.D.A.'s New Care Plan for Kids, Feb., p. 35
- I Protest: "Shot Down in the War on Poverty," Jun., p. 85
- Where the Kiddie Kare Plan is Rolling Now, Jul., p. 35
- I Protest: The Case for Closed Panels, Dec., p. 85

## DENTAL INSURANCE

- Accept Insurance Assignments? "Yes!", Jul., p. 51
- "Here's How To Outprice Dental Insurance," Aug., p. 69

## EDUCATION

- Tomorrow's Dentist: How He Shapes Up Today, Sep., p. 75

## EQUIPMENT

- The Things You Can Do With a Telephone, Mar., p. 61

## ETHICS

- I Protest: "Dental Associations Are Not Country Clubs!", Oct., p. 41

## FEES

- Government in Dentistry: The Picture Now
  - Title 19: When a Sleeper Wakes Up., Jan., p. 27
  - The War on Poverty: Your Spot in the Firing Line, Jan., p. 43
  - Outpost in the War on Poverty, Jan., p. 67

## Subject Index, 1967

- Orthodontics: Are G.P.'s Being Squeezed Out? Mar., p. 31  
I Protest: "Shot Down in the War on Poverty," Jun., p. 85  
How To Mend Broken Appointments, Jun., p. 113  
"Here's How To Outprice Dental Insurance," Aug., p. 69  
I Protest: The Case for Closed Panels, Dec., p. 85

### GOVERNMENT

- Government in Dentistry: The Picture Now  
• Title 19: When a Sleeper Wakes Up, Jan., p. 27  
• The War on Poverty: Your Spot in the Firing Line, Jan., p. 43  
• Outpost in the War on Poverty, Jan., p. 67  
The A.D.A.'s New Care Plan for Kids, Feb., p. 35  
I Protest: "Shot Down in the War on Poverty," Jun., p. 85

### GUARANTEES

- How Good the Guarantee? Aug., p. 101

### HEALTH

- When a Doctor's Nightmare Comes True!, Dec., p. 35

### HEALTH INSURANCE

- Government in Dentistry: The Picture Now  
• Title 19: When a Sleeper Wakes Up, Jan., p. 27  
• The War on Poverty: Your Spot in the Firing Line, Jan., p. 43  
• Outpost in the War on Poverty, Jan., p. 67

### HOUSES

- How Much House Can You Afford? May, p. 51

### HUMAN INTEREST

- The Double Life of Dr. Muhler, Aug., p. 61  
The Double Life of Dr. Ronnau, Sep., p. 97  
The Double Life of Dr. Santo, Oct., p. 57  
The Double Life of Dr. Haase, Nov., p. 67  
The Double Life of Dr. Van Ost, Dec., p. 67

### HUMOR

- "Ask Appie," Apr., p. 105  
"Ask Appie," Nov., p. 117

### HYGIENISTS

- Time To Hire a Hygienist? Oct., p. 67

### INCOME & EXPENSES

- New Rules for Handling Your Tax Estimate, Feb., p. 51  
Little-Known Ways To Save Big Tax Money, Feb., p. 67  
When Your Income Stops . . . This Insurance Starts, Feb., p. 95  
"It's the Best Way to Divide Partnership Income!" Mar., p. 101  
The Undoing of a Doctor, Sept., p. 47

### INSURANCE

- When your Income Stops . . . This Insurance Starts, Feb., p. 95  
I Protest: "Most Extractions Are Malpractice," May, p. 39  
The Right Life Insurance Policy for You to Drop, Jul., p. 65  
The Keogh Plan: The Right Foundation for Your Future?, Nov., p. 41  
• Part I: Sizing Up Keogh's Advantages, Nov., p. 43  
• Part II: Which Keogh Plan Is Best For You?, Nov., p. 52  
• The Keogh Law in Brief, Nov., p. 55  
• This Year or Next? Nov., p. 57

### INVESTMENTS

- Rx for the Perplexed Investor, Jan., p. 93  
Little-Known Ways To Save Big Tax Money, Feb., p. 67  
Swap Your Stocks for a Mutual Fund? Mar., p. 85  
Wiped Out! May, p. 91  
Lessons in Leverage, Jun., p. 69  
Managing Your Money, Jun., p. 107  
Managing Your Money, Jul., p. 93  
Managing Your Money, Sept., p. 112  
Those New "Siamese Twin" Mutual Funds, Oct., p. 29  
Managing Your Money, Oct., p. 99  
The Advice Givers: Your Stockbroker, Dec., p. 49  
Managing Your Money, Dec., p. 93

### KEOGH PLAN

- The Keogh Plan: The Right Foundation for Your Future?, Nov., p. 41  
• Part I: Sizing Up Keogh's Advantages, Nov., p. 43  
• Part II: Which Keogh Plan Is Best For You?, Nov., p. 52  
• The Keogh Law in Brief, Nov., p. 55  
• This Year or Next? Nov., p. 57

## Subject Index, 1967

### LABORATORIES

Ways To Cut Your Lab Bills, Jun., p. 53

### LEGAL

"It's the Best Way to Divide Partnership Income!" Mar., p. 101  
Your Hidden Will and Testament, Apr., p. 125  
Wills That Won't, May, p. 75  
How Good the Guarantee? Aug., p. 101  
I Protest: "Dental Associations Are Not Country Clubs!" Oct., p. 41

### MALPRACTICE

I Protest: "Most Extractions Are Malpractice," May, p. 39  
Things You Ought To Know About "Consent," Jun., p. 27

### MORTGAGES

How Much House Can You Afford? May, p. 51

### OFFICES

So You'd Like To Be Liked, May, p. 33  
Seven Keys To Cash Control, May, p. 67  
To Build the Best Professional Building, Jun., p. 35  
To Build the Best Professional Building . . . And the Best Investment, Jul., p. 75  
The Undoing of a Doctor, Sep., p. 47  
Would an Intercom Help? Nov., p. 101

### PARTNERSHIP

"It's the Best Way to Divide Partnership Income!" Mar., p. 101

### PATIENT RELATIONS

That "Impossible" New Patient, Mar., p. 27  
So You'd Like To Be Liked, May, p. 33  
I Protest: "Most Extractions Are Malpractice," May, p. 39  
Things You Ought To Know About "Consent," Jun., p. 27  
How To Mend Broken Appointments, Jun., p. 113  
Where Have All the Patients Gone? Jul., p. 25  
Accept Insurance Assignments? "Yes!" Jul., p. 51

Your Uncollected Accounts: Aging Gracefully? Jul., p. 87  
Ways To Solve the Problem Patient, Aug., p. 29  
• The Suspicious Patient, Aug., p. 30  
• The Fearful Patient, Aug., p. 33  
• The Talkative Patient, Aug., p. 37  
• The Complaining Patient, Aug., p. 41  
• The Dishonest Patient, Aug., p. 48  
• The Unreliable Patient, Aug., p. 52  
• The Dismissed Patient, Aug., p. 58  
That Credit Card in Your Future, Sep., p. 27  
The Power of "Personal Power," Sep., p. 115  
Care and Feeding of Your Appointment Book, Oct., p. 103  
New Patients Welcome! But Do They Know It? Nov., p. 85  
I Protest: The Case for Closed Panels, Dec., p. 85

### PRACTICE MANAGEMENT

How Hiring a Relative Can Pay Off, Feb., p. 25  
That "Impossible" New Patient, Mar., p. 27  
Orthodontics: Are GP's Being Squeezed Out? Mar., p. 31  
The Things You Can Do With a Telephone, Mar., p. 61  
"It's the Best Way to Divide Partnership Income!" Mar., p. 101  
That Helping Hand in the Office  
• What She Gets From You, Apr., p. 35  
• What She Deserves From You, Apr., p. 55  
• Ways to Pick a Winner, Apr., p. 89  
• That Helping Hand in the Office . . . Strikes Back, Apr., p. 109  
Seven Keys To Cash Control, May, p. 67  
Ways To Cut Your Lab Bills, Jun., p. 53  
How To Mend Broken Appointments, Jun., p. 113  
Where Have All the Patients Gone? Jul., p. 25  
Accept Insurance Assignments? "Yes!" Jul., p. 51  
Your Uncollected Accounts: Aging Gracefully? Jul., p. 87  
That Credit Card in Your Future, Sept., p. 27  
The Undoing of a Doctor, Sep., p. 47  
The Power of "Personal Power," Sep., p. 115  
Time To Hire a Hygienist? Oct., p. 67  
Care and Feeding of Your Appointment Book, Oct., p. 103  
New Patients Welcome! But Do They Know It? Nov., p. 85  
Would an Intercom Help? Nov., p. 101  
When a Doctor's Nightmare Comes True! Dec., p. 35  
The Advice Givers: Your Stockbroker, Dec., p. 49

### DENTAL MANAGEMENT

## Subject Index, 1967

### PROFESSIONAL RELATIONS

- Orthodontics: Are G.P.'s Being Squeezed Out? Mar., p. 31  
So You'd Like To Be Liked, May, p. 33  
Things You Ought To Know About "Consent," Jun., p. 27  
Where Have All the Patients Gone? Jul., p. 25  
The Power off "Personal Power," Sep., p. 115  
I Protest: "Dental Associations Are Not Country Clubs!" Oct., p. 41  
That Office Menace: The "Indispensable" Assistant, Nov., p. 31  
I Protest: The Case for Closed Panels, Dec., p. 85

### PUBLIC HEALTH

- Government in Dentistry: The Picture Now  
• Title 19: When a Sleeper Wakes Up, Jan., p. 27  
• The War on Poverty: Your Spot in the Firing Line, Jan., p. 43  
• Outpost in the War on Poverty, Jan., p. 67  
I Protest: "Shot Down in the War on Poverty," Jun., p. 85  
Where the Kiddie Kare Plan Is Rolling Now, Jul., p. 35

### REAL ESTATE

- How Much House Can You Afford? May, p. 51  
To Build the Best Professional Building, Jun., p. 35  
To Build the Best Professional Building . . . And the Best Investment, Jul., p. 75

### SERVICE TO READERS

It's our pleasure, Doctor . . . to help you obtain samples and literature from DENTAL MANAGEMENT advertisers without mutilating your own copies.

Just turn to page 125 of this issue, check the names of advertisers you'd like to contact after noting what they offer, clip and mail the page to us. We'll take it from there.

### RECORDS

- For More Tax Mileage From Your Car, Mar., p. 48

### SOCIAL SECURITY

- Government in Dentistry: The Picture Now  
• Title 19: When a Sleeper Wakes Up, Jan., p. 27  
• The War on Poverty: Your Spot in the Firing Line, Jan., p. 43  
• Outpost in the War on Poverty, Jan., p. 67

### SPECIALISM

- Orthodontics: Are G.P.'s Being Squeezed Out? Mar., p. 31

### STOCKS

- Rx for the Perplexed Investor, Jan., p. 93  
Swap Your Stocks for a Mutual Fund? Mar., p. 85  
Wiped Out! May, p. 91  
Lessons in Leverage, Jun., p. 69  
Managing Your Money, Jun., p. 107  
Managing Your Money, Jul., p. 93  
Managing Your Money, Sep., p. 112  
Managing Your Money, Dec., p. 93  
The Advice Givers: Your Stockbroker, Dec., p. 49

### TAXES

- What's With Withholding Now? Jan., p. 79  
Your 1967 Tax Calendar, Jan., p. 87  
How Hiring a Relative Can Pay Off, Feb., p. 25  
New Rules for Handling Your Tax Estimate, Feb., p. 51  
Little-Known Ways To Save Big Tax Money, Feb., p. 67  
Checklist for Your Professional Deductions, Feb., p. 81  
For More Tax Mileage From Your Car, Mar., p. 48  
Where the Kiddie Kare Plan Is Rolling Now, Jul., p. 35  
The Undoing of a Doctor, Sep., p. 47  
This Way for Tax-Free Dividends, Oct., p. 91

### WILLS

- Your Hidden Will and Testament, Apr., p. 125  
Wills That Won't, May, p. 75

### WIVES

- The Undoing of a Doctor, Sep., p. 47

